

DISCOVER OUR PROGRAM:

# 50 MEASURES FOR FERNEY-VOLTAIRE !

CITY COUNCIL ELECTIONS

LISTENING,  
PROPOSING,  
ACTING

PIERRE-MARIE

# PHILIPPS

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## Pierre-Marie PHILIPPS

56 years old, 2 children  
Communications consultant  
Departmental Councilor for Ain  
Deputy Mayor (2015-2023)  
Administrator of the CCAS

As Deputy Mayor from 2015 to 2023, I led many initiatives and projects. The outgoing mayor cannot take credit for these without specifying that they are the result of my commitment.

- Structuring of social services and the CCAS (2015)
- Management of urban policy in Levant and Les Tattes (2015-2022)
- Support and dialogue with social associations (2015-2023)
- Creation of the INTERCCAS in the Pays de Gex (2016)
- Crackdown on false residents in the Pays de Gex (2016)
- Inclusion of the need for a vehicle impound lot in the agglomeration's statutes (2017)
- Creation of «La Boussole» Social Living Space (2018)
- Structuring of the Local Housing Plan (2020)
- Management of Covid, manufacture and distribution of masks, medical shuttles (2020)
- Creation of the first participatory budget in the Ain department (2021)
- Plan for the development of cycling infrastructure (2021)
- Management of Ukrainian arrivals, procedures, housing solutions, work, French lessons (2022)
- Management of the Independent Living Senior Home project – 24 housing units, €800,000 in subsidies (2023)
- Initiative for the «Loi Sœur» subsidy for the Voltaire cinema (2023)
- Contribution to the €2 million/year increase for public transport in the Pays de Gex (2025)
- Contribution to the cross-border bike-sharing project (implementation in 2028)
- Securing €15 million for the complete renovation of the international school (2028)
- Inclusion of the Ferney/Saint-Genis bike route in Agglomeration Plan 5 (2030-2032)

# A CLEAR PATH for Ferney-Voltaire

Dear residents of Ferney,

As an experienced, accessible, and responsible elected official, I have always worked methodically, consistently, and rigorously, both in the field and in the implementation of public policy. But a city can never be built alone: it progresses thanks to a united, competent, and committed team.

In recent years, too much time has been wasted. A town like Ferney-Voltaire cannot move forward without a clear direction and decisive leadership. While other municipalities are progressing, ours has stood still. Presenting a review of the last twelve years, as the outgoing mayor recently did, is revealing: if he has to go back so far, it means that he has little to show for the last six years! Inertia, indecision, and unilateral leadership have weakened our city. The decline is visible.

In contrast, our project is based on a collective spirit. Many have already proven themselves: Charly, creator of the Sports Festival; Catherine

Mitis and Étienne, guarantors of the city's financial stability; Chantal and Thao, serving solidarity and senior citizens; Catherine Canivet, with twenty years of municipal cultural commitment. Alongside us are women and men from all walks of life, some long-established here, others more recent arrivals, all deeply attached to our city and ready to act on your behalf.

Our team has been built around four requirements: integrity, competence, commitment, and team spirit. We know where we are going and how to get there.

Ferney needs a municipality that makes decisions, cooperates, and relies fully on its employees. Upstream consultation, honest information, responsible decisions, rigorous follow-up: we will change the method.

From day one, we will be at work, with rigor, energy, and with you.

**Pierre-Marie Philipps**  
Candidate, head of list

## GOVERNANCE & INSTITUTIONAL RELATIONS

### Residents as actors in public decision-making

Leading a city of 13,000 residents requires a methodical approach. Decisions must be understood, explained, and acted upon.

We will establish clear governance based on transparency in decision-making. We will improve relations with Société Terrinov, which manages the lower part of Ferney (Poterie, Paimboeuf, Trèsla-Grange), and with the Agglomeration, through demanding but unambiguous cooperation. Our conviction—without naivety—is that every difficulty can be resolved through transparent information, listening, and dialogue. The small bridge on the Allée de la Tire is one example.

#### WHAT WE PROPOSE:

- Establish an annual citizens' forum (in the fall) to influence the budget.
- Establish transparent governance within the Terrinov Local Public Company, which manages the lower part of Ferney, by involving more city officials, residents, and merchants.
- Continue and promote the Participatory budget.
- Truly listen to residents and the associations that represent them. Ensure that petitions and appeals become the exception, thanks to genuine consultation prior to decisions being made.
- Conduct annual neighborhood assessments with residents (safety, mobility, nighttime and inclement weather). Ensure public monitoring of improvements made.
- Restore a relationship of trust with the Agglomeration, strengthen ties with Préves-sin and Ornex, and work concretely with our four neighboring Geneva municipalities (on mobility).
- Organize a biannual multilingual welcome for new arrivals and create a booklet presenting the city, its associations, and essential procedures.
- Make municipal decisions transparent, putting an end to opacity and unilateral, disconnected decisions.

# OUR TEAM

Competent, available, and ready to commit to serving you

PREFER FRENCH?

This document is available on our website. Scan this QR code to view it.



**Manon CATRY**  
34 years old, Social worker



**François CAMPAGNE**  
36 years old, Humanitarian worker, teacher



**Catherine CANIVET**  
65 years old, Performing arts distribution manager



**Etienne t'KINT de ROODENBEKE**  
37 years old, Physics and Chemistry Teacher  
Deputy Mayor for Finance



**Rofrane EL MEZDARI**  
44 years old, Banking executive



**Youssef BOUSLIM**  
32 years old, Human resources manager  
Human Resources Manager



**Anne Françoise HAAS**  
67 years old, Retired executive  
Community leader



**Corentin BOUSQUET**  
25 years old, Physical therapist



**Katia DAYAN**  
39 years old, International researcher-  
Business owner



**Thao TRAN DINH**  
75 years old, Physical Therapist  
Administrator of the CCAS  
Former Deputy Mayor



**Hanane BOUHYADI**  
45 years old, Career Development Advisor



**Charly MARTIN**  
40 years old, Teacher, Lecturer  
Creator of the Ferney Sports Festival



**Chantal HARS**  
64 years old  
Retired employee  
Deputy Mayor  
Administrator of the CCAS



**Philippe LESPINASSE**  
67  
Aeronautical Consultant



**Katherine PHELUT**  
56 years old, Event planner



**Clément FIORINI**  
27 years old, Project Manager



**Stéphanie MAYNADIER**  
53 years old, Interpreter, translator



**Béchir NAOUALI**  
44 years old, Waiter



**Aïda FALL**  
45 years old, Pre-school child



**Piotr WALENDZIK**  
37 years old, Physical therapist



**Paula VALLE**  
64 years old, Sales assistant



**Florian ABATTU**  
53 years old, Dairy and cheese shop assistant



**Aude BUISSON**  
78 years old, Retired proofreader



**Gregory CAIX**  
46 years old, Airport agent



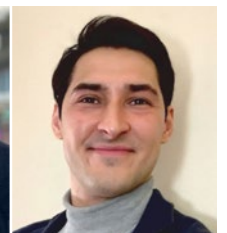
**Marie-José ANTON**  
60 years old, Consultant for business travel



**Luis SORIA**  
Spanish citizen  
32 years old, Physical therapist



**Geneviève DESMARIS**  
71 years old, Retired employee



**Rainer LISACEK**  
32 years old, Doctoral student



**Catherine MITIS**  
55 years old, Sustainable development executive  
City Councilor  
Former Deputy Mayor



**Mathias GEISER**  
46 years old, Business owner



**Sonia BOURSIER**  
54 years old, Insurance sales executive



**Slim EL HAFSI**  
German citizen  
59 years old, Unemployed



**Maëva SAFANE-MEYLAN**  
25 years old, Socio-educational assistant  
Social worker



**Mejdi HABIB**  
44 years old, Aviation Director



## A visible presence, constant action

The municipal police force will be neither symbolic nor absent. It will be present at sensitive times, visible in neighborhoods, and in direct contact with the mayor for day-to-day management. We will establish effective coordination with the gendarmerie in order to deal more efficiently with incivility and trafficking. Abandoned and illegally parked vehicles will be systematically removed, in conjunction with condominium associations and social housing agencies.

Prevention will be essential, but it will always go hand in hand with firmness. Lasting serenity depends on consistency, clear rules, and their unwavering enforcement.



## Ferney in one click!

We will create a comprehensive, simple, and intuitive municipal app, available in French and English to accommodate the many nationalities that make up Ferney.

It will centralize everyday services: real-time reporting of emergencies or road problems with transparent follow-up, appointment scheduling (CCAS, civil registry, school services, etc.), booking shows and venues, access to facilities, paperless management of media library cards, a complete calendar, and targeted alerts.

In the same vein, the website and municipal communications will be completely redesigned and translated. They will place greater emphasis on

the work of associations and all local initiatives, which are currently insufficiently visible.

# 50 MEASURES

## for a vibrant city and a great place to live

### A PEACEFUL CITY & LIVING ENVIRONMENT

## Restoring serenity and cleanliness

We will reestablish clear and effective municipal authority. Public peace, cleanliness, and respect for the rules are not optional: they determine the quality of life and attractiveness of our city.

Illegal dumping, abandoned vehicles, dangerous driving and parking: these problems reflect unacceptable neglect. A city does not decline overnight; it deteriorates when no boundaries are set and enforced.

### WHAT WE PROPOSE:

- Increase the number of municipal police officers and extend their working hours.
- Crackdown on dangerous driving, particularly in the evening.
- Make the use of speed radars systematic and pool the purchase and use of noise radars.
- Formalize enhanced operational cooperation with the Gendarmerie.
- Systematically issue fines for illegal dumping (100% of bags will be opened) and illegal parking.
- Implement prevention measures targeting cyclists and scooter users who put themselves in danger or ride without lights.
- Remove more abandoned vehicles and fine their owners. Launch a «residence by residence» plan that includes bulky items.
- Set up an inter-municipal impound lot or increase the capacity of the existing private impound lot, which is currently undersized.
- Retro-fit the municipal reporting tool for rapid and transparent follow-up (see opposite: «Ferney in 1 click»).

### INVESTMENTS & FINANCIAL DISCIPLINE

## Investing wisely, investing usefully

Ferney has the means to act, but it cannot afford to improvise. Our municipality enjoys a healthy financial situation, with controlled debt.

We will focus our resources on structural priorities: schools, public facilities, climate transition, economic recovery, and active mobility. We will contain operating expenses to preserve our self-financing capacity and anticipate uncertainties related to the Geneva Financial Compensation (CFG) and ZAC<sup>1</sup>.

### WHAT WE PROPOSE:

- Implement a multi-year investment program to streamline grant processes.
- Launch a public procurement audit at the beginning of the term of office to identify areas for savings.
- Seek all subsidies from the State and sister communities, and establish public-private partnerships for certain operations.
- Create a budget monitoring committee involving both the majority and the opposition.
- Negotiate pooling of resources within the metropolitan area, particularly around the musical conservatory and the swimming pool.
- Set an annual ceiling for current investments, excluding structural projects.
- Do everything possible to limit tax increases during the term of office, while monitoring changes in the CFG (Geneva Cross-Border Financial Compensation).

1. ZAC: "Zone d'Aménagement Concertée", (joint development zone), including the entire «lower» part of Ferney and the La Poterie area.

## LOCAL HEALTHCARE & MEDICINE

# Getting appointments in a matter of days, not months!

The health situation in the region is increasingly worrisome, and regular unfounded announcements from hospitals do not improve our residents' lives.

The real emergency is to improve the time it takes to get a doctor's appointment! This is a regional issue. For greater effectiveness, we will also act at the inter-municipal level to attract professionals and streamline care pathways.

### WHAT WE PROPOSE:

- In conjunction with the Department of Ain, facilitate the establishment of junior doctors and IPA1/ASALÉE2 nurses in the region, including access to housing and childcare for their children.
- Build and strengthen relationships with existing healthcare professionals and practices in Ferney.
- Boost the Gessian strategy (agglomeration) and work collectively to attract specialists.
- Advocate for a cross-border experiment to improve access to certain particularly underserved specialties (pediatrics, psychiatry, oncology, dermatology).
- Actively contribute to the fight against people foregoing healthcare.

- Support the development of CESIM3, extend its opening hours, particularly in the evenings and at weekends.

1. IPA: Advanced Practice Nurse / 2. ASALÉE: Team-Based Private Healthcare in Teams / 3. CESIM: Immediate Care Center



## «Hospital»: transparency above all else!

Health is a shared issue, not an electoral campaign tool. We will not support any opportunistic real estate deals that do not tangibly improve access to healthcare.

The demand for a hospital is understandable, but the urgent need in our region is primarily for general practitioners and specialists. A hospital cannot be used as an electoral argument: such a project must be built collectively, with the relevant authorities and healthcare stakeholders.

## What if your cell phone was used to connect you... for real?

Young people live with their smartphones. Our municipal responsibility is to use this tool to bring them back to real life.

In concrete terms, this means a simple municipal app: announcing a tournament on the same evening, allowing quick registration for a workshop

or concert, sending a reminder for a community meeting.

The phone then becomes a public tool for local connections: we step away from the screen to go somewhere else, join an activity or a group.

Less isolation, more participation in city life.



## GENERATIONS & SOLIDARITY

# Connecting generations, promoting pathways

Ferney is experiencing high population turnover and accelerated aging. We refuse to accept a city fragmented by age or social status. A strong city supports every stage of life: youth, family, seniors.

Our policy will be based on a simple principle: continuity of life paths. Engaging young people. Supporting families. Protecting seniors. We will strengthen the role of the CCAS<sup>1</sup> as a one-stop shop and develop outreach programs to combat isolation. Intergenerational relations will no longer be neglected: joint projects, sharing of experience, cross-association involvement.

### WHAT WE PROPOSE:

- Create a dedicated space for 15-25 year olds.
- Facilitate the establishment of leisure spaces and shops for young people.
- Involve 15-25-year-olds in discussions about the creation of the Cultural Center.
- Provide flexible and responsive support for young people's cultural, sporting, community, and professional projects.
- Develop an active policy to support families (centralized information, intermediate housing, simplified access to services).
- Strengthen support for seniors: facilitating administrative procedures, digital support, social, cultural, and leisure activities throughout the year.
- Revive the «Social Repairs» service for small everyday tasks that tradespeople do not cover.
- Create structured links between social action, schools, and our cultural facilities (media library, cinema, conservatory, castle).
- Set up a welcoming chalet in the Parc de la Tire from May to October and host sporting, cultural, and community events there.

1. CCAS: Centre Communal d'Action Sociale



## We will open 10 shops in two years!

This empty storefront (rue de Meyrin) belongs to the city hall.

The building was purchased three years ago for €1.2 million. Since then, there have been no plans for it.

Even when it owns the property, the municipality has been unable to rehabilitate a strategic location in the city center. It is not a question of immediate money: it is a question of work, foresight, and will.

We will put vacant units back into circulation by working with the owners. We will refuse to allow commercial ground floors to be converted into housing. A city without active storefronts dies out.



## Ferney no longer has a public pre-school!

This situation, which has been going on for two years, is no accident: it is the direct result of the outgoing mayor's inaction. The lack of decision-making has delayed the establishment of the Tattes pre-school by the Agglomeration.

At the same time, the uncoordinated takeover of the Calas school premises has disrupted the existing options. As a result, since the end of 2023, families have had to look for places in Prévessin, Ornex, or Ségny. A town like ours cannot accept such a backward step. The cost of these mistakes to our town amounts to €500,000.

# 50 MEASURES

## for a vibrant city and a great place to live

### ECONOMY & ATTRACTIVENESS

## Revitalize commerce without delay

We will implement a business support plan to reopen vacant premises, facilitate the establishment and transfer of key money, and intervene when necessary via a municipal real estate company. The town will support its retailers!

Commercial vacancies are on the rise, transfers are difficult, and independent businesses are vulnerable. Yet our location on the outskirts of Geneva is a considerable asset. Ferney has no shortage of customers or energy: what it lacks is a municipal strategy and the involvement of elected officials.

#### WHAT WE PROPOSE:

- Create a municipal fund to acquire strategic commercial premises and rehabilitate 10 vacant premises in two years through a commercial reappropriation plan.
- Recruit a downtown manager dedicated to dialogue, promotion, and administrative support for our merchants.
- Involve the City Council in the Centre du Levant reconstruction project to guarantee and develop the commercial offering in the neighborhood.
- Work neighborhood by neighborhood: downtown, Levant, Avenue Voltaire and Avenue du Jura, Bois Candide, and of course La Poterie.
- Conduct consultations from the start of the term of office and establish a strategy for the future of the Aumard center.
- Develop the circular economy: second-hand shops, repairs, tool rental, modern hardware stores, and DIY stores.
- Encourage the establishment of shops dedicated to young people (leisure, urban culture, hybrid venues), beyond the comic book store, the town center bookstore, and fast food chains.
- Support the establishment of high value-added craftspeople (pottery, watchmaking, leatherwork, framing, tapestry, etc.), in line with Ferney-Voltaire's historical identity and potential.

### EARLY CHILDHOOD & SCHOOLS

## Adapt schools to the climate and immediately reopen a public nursery

While other municipalities invested in their schools and nurseries, Ferney delayed. This delay weighs heavily on families.

We will invest heavily in adapting buildings to the climate and putting early childhood back at the heart of municipal priorities.

#### WHAT WE PROPOSE:

- Open a temporary public pre-school by the end of the year.
- Open three public pre-schools by the end of the term of office (Centre, Tattes, Trèsla-Grange).
- Explore the possibility of creating a Pre-Kindergarten section for children under three years of age.
- Defend the status of pre-school assistants, facilitate their work, organize meetings, and create two early childhood centers linked to the new pre-schools.
- Launch a multi-year plan for the thermal renovation and greening of schools.
- Secure the surroundings of all our schools.
- Increase the proportion of organic products in school meals to 50% and give priority to short supply chains and local producers.
- Establish ongoing dialogue with school councils, parents, and the national education system.

## GETTING AROUND DIFFERENTLY

# Make Ferney the safest town in the Pays de Gex for walking and cycling!

We will reorganize mobility to facilitate pedestrians and cyclists mobility, retro-fit public space, and ensure consistency across the city.

Today, traffic pressure, disconnections for pedestrians and cyclists, and poorly managed parking are affecting the quality of life. Traffic patterns are fragmented, sometimes dangerous, and poorly organized.

### WHAT WE PROPOSE:

- Prioritize renovating damaged sidewalks and securing dangerous crossings.
- Ensure consistent pedestrian and bicycle routes throughout the city.
- Install signage indicating walking and cycling travel times and distances.
- Increase the number of bike racks and shelters.
- Conduct shared neighborhood assessments each year, with public monitoring of improvements.
- Make poorly lit paths safer, especially at night and in winter.
- Build key connections: Saint-Genis/Ferney cycle route, connections to Collex, Bellevue, and Meyrin, and complete the Gex/Ferney cycle route without delay.
- Roll out a cross-border electric bike rental service by 2028.

### OTHER MODES OF TRANSPORT:

- Dedicate the Fall 2026 Citizens' Forum to the overall mobility plan, involving residents, merchants, and city stakeholders. This type of decision making must be the result of broad consultation!
- Carefully prepare for the arrival of the tram: an asset for our retailers and cultural activities. Anticipate access and car re-routing to park-and-ride facilities.
- Bring back the bus stops that disappeared when the BRT was introduced, particularly in Les Tattes and Le Château.
- Advocate for the introduction of a reduced senior citizen fare, as exists in Geneva.
- Negotiate a «hop-on hop-off» ticket for three stops at €1 for adults and €0.80 for young people and seniors.

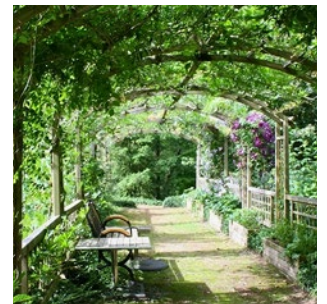


## A visible and incentive-based policy

The ecological transition must begin by setting an example. Municipal services will adopt virtuous practices: carpooling will be encouraged, and cycling or walking will be promoted for employees.

For residents, a bicycle purchase subsidy will be introduced, based on the model used in Divonne-les-Bains.

Financial assistance for young people to purchase annual TPG passes (serving France) will be made permanent and better communicated in order to facilitate access.



## Controlled concrete, assertive nature

Climate change requires real action. We will launch a massive greening and de-impermeabilization plan, prioritizing schools and parking lots, in order to create effective cooling islands.

Pedestrian walkways will be shaded to encourage walking, even in the height of summer. A dialogue will be initiated with neighboring co-owners to extend planting at the edge of plots and create continuous shade.

Through an agreement with the owner, we will develop and secure walking and sports paths in the Ferney woods, and we will turn Vireloup Park into a new green space for relaxation and play in the east of the city.

## CONTROL OUR DEVELOPMENT

# Rethink urban planning and implement a demanding policy in the PLUiH

Within the PLUiH1 (local urban planning plan), which is currently being renewed, we will impose controlled density, real architectural quality, and the preservation of green spaces, shops, and residential parking.

In recent years, densification has systematically taken precedence over quality. Insufficient or fragmented green spaces, undersized parking lots, housing unsuitable for families: growth has been endured without any real desire to control it.

### WHAT WE PROPOSE:

- Set a reference density of 130 dwellings/ha and anticipate the positioning of facilities in the future PLUiH.
- Conduct the revision of the PLUiH methodically and openly, involving experts, urban planners, ADEME, CEREMA, Parc du Haut-Jura, and residents, beyond mere regulatory consultations.
- Make a housing quality charter binding on developers.
- Preserve ground-floor shops and residential parking in new developments.
- Require the public presentation of large-scale projects before permits are submitted.
- Incorporate real green spaces and cooling islands into every project.
- Reject any development that does not guarantee decent and balanced living conditions and make cellars or storage rooms mandatory in future developments.
- Give priority to co-op residents when transferring garages.
- Prohibit developers from using sidewalks and double the rate for the use of public space by construction sites.



## The cinema: a top priority!

From day one of our term of office, we will increase financial support through the «Sueur Law» and take action to improve the cinema’s environment: easier parking and controlled blue zones, improved lighting, evening entertainment with food trucks or pop-up restaurants.

We will boost attendance through partnerships with associations, businesses, works councils, and schools.

At the same time, we will work tirelessly to develop a new, modern, accessible establishment ideally located near public transportation.



## Open school playgrounds for free use!

In Ferney, school sports facilities—particularly at the Jean de La Fontaine school—are inaccessible to residents. Yet demand is high.

We will implement a real and organized opening of these facilities outside of school hours. Free use must become a given: allowing young people to play, train, and get together without red tape.

In the ZAC, the future school will have a sports field and a gymnasium. We will decide to open them widely to associations and free use in order to expand the range of sports on offer and create new places to live.

# 50 MEASURES

## for a vibrant city and a great place to live

### CULTURE & INFLUENCE

## Rediscovering a cultural ambition worthy of Ferney-Voltaire

We will bring back a challenging, visible, and accessible program of events to Ferney. Culture will be structured, financially supported, and a driver of attractiveness and identity.

Ferney has a rich history, a unique proximity to Geneva, and a demanding audience. However, the cultural offering has weakened and is sometimes reduced to a series of initiatives without an overall vision. A town like ours can do better than sporadic cultural events.

#### WHAT WE PROPOSE:

- Conduct an analysis of cultural needs to establish a sustainable strategy.
- Support the creation of a 1,000-seat outdoor theater within the castle grounds, accessible from the Jean Calas school parking lot.
- Work from the beginning of the term of office on a major program linked to the 250th anniversary of the deaths of Voltaire and Rousseau (2028).
- Create a flexible cultural venue hosting live performances, music, exhibitions, and community projects.
- Develop a coherent annual program, including a summer season geared toward young people.
- Increase the media library’s staff to extend opening hours.
- Establish municipal cultural coordination to bring together stakeholders and strengthen the region’s influence throughout the Pays de Gex.

### CITIZEN AND SPORTS INITIATIVES

## Revamp community policy and support sports

We will place associations and sports clubs at the heart of the municipal project. Their activities will be facilitated, coordinated, and recognized as a pillar of cohesion, education, and dynamism in Ferney.

The vitality of a city depends on those who are committed to it and on real access to sports for all. In Ferney, the energy is there, but it is hampered by administrative complexity, a lack of facilities, and insufficient coordination. We will structure, support, and promote this collective strength.

#### WHAT WE PROPOSE:

- Make Maison Saint-Pierre a true «community hub» with support for administrative procedures and grants.
- Completely simplify room and equipment reservations (online platform, smart locks, adapted storage).
- Renovate the Salle du Levant to better accommodate community events (pending a more comprehensive project in the neighborhood).
- Encourage synergies between associations to create major unifying events.
- Make the swimming pool a real living space and introduce a «Young Ferneysien» rate.
- Create partnerships with meetings, enhanced communication, and a shared agenda for the city, associations, and businesses.
- Put an end to the saturation of sports facilities: optimize existing facilities and plan new, adapted facilities.
- Create the «Municipal Sports Pass,» develop disabled sports, and open school facilities in the evenings and on weekends.